

August 1, 2010

<u>ATTENTION: NEWS, EVENTS, SPORTS EDITORS</u> FOR IMMEDIATE RELEASE

"TORNADO WORLDS" TABLE SOCCER CHAMPIONSHIP KICKS OFF IN DALLAS-FT. WORTH, TEXAS

- World's Top "Foosball" Players Take on USA's Best -

Grapevine, Texas - An estimated 400 of the world's best table soccer (a.k.a. "foosball") players have already begun to descend on the Dallas-Fort Worth area to compete for approximately \$80,000 in cash, prizes and titles at Valley-Dynamo's "Tornado Worlds" Table Soccer Championship Series tournament. To take place September 1-6, 2010 at the DFW Hilton Lakes Hotel & Conference Center, the tournament features categories for men and women of all skill levels from amateur to Master and for ages from junior to senior.

Competition is expected to be very intense, as athletes vie for qualification berths to play in the next International Table Soccer Federation (ITSF) World Championship Finals in Nantes, France in January. And in a much anticipated preview of World Cup contenders for 2011, several members of the U.S. National Team will be defending the honor of their back-to-back 2009 and 2010 ITSF World Cup victories as they compete in both singles and doubles against many of their top international rivals.

All competition will take place on Tornado Table Soccer tables, one of five official tables used for international pro tour play and manufactured by DFW's own Valley-Dynamo, Inc. Now officially sanctioned as an ITSF Master Series tournament, the event is further sanctioned by the United States Table Soccer Federation (USTSF). Sponsors of the event include Valley-Dynamo and the DFW Hilton Lakes (reservations: 1-817-481-8444). Professional video production is provided by InsideFoos.com and NetFoos.tv.

Opening events begin at 7:00 p.m. on Wednesday, September 1^{st} , with most finals occurring on Monday the 6^{th} . Spectators and press are welcome and there is no admission fee to enter the tournament room. There are entry fees for players who wish to compete in an event.

This is currently the largest tournament held in the USA on the 2010 ITSF World Tour. Other 2010 ITSF competitions have taken place in Austria, Canada, China, Denmark, France, Germany, India, Japan, Malaysia, Mexico, Poland, Romania, Russia, United Arab Emirates, and the United Kingdom, among others. In fact, this year's 50-tournament tour could well be the largest table soccer tour ever!!

For additional details about this event and/or the sport of table soccer, please see the following websites:

www.ustsf.org - USTSF official web site/Pro Tour & U.S. National Team sponsorship opportunities

www.table-soccer.org - ITSF official website/international rankings/news

www.vifa.com - USTSA website/Tournament flier/USA Rankings/League information

www.foosball.com - General information about the sport of Table Soccer

www.insidefoos.com - Table Soccer videos/Hall of Fame

For more information, photos, or for an electronic version of this release, please contact:

Larry Davis, Executive Director, USTSF, Tel: 1-563-580-9485; Email: larry.davis@ustsf.foosball.com

Dave Courington, Valley-Dynamo, Tel: 1-817-312-3904; Email: foosdave@aim.com Brian Elliott, Promotions Director, Tel: 1-800-544-1346; Email: info@vifa.com