

ATTENTION: NEWS, EVENTS, SPORTS EDITORS

FOR IMMEDIATE RELEASE

**ANNOUNCING THE 10th ANNUAL \$12,000 BART O'HEARN CELEBRATION
FOOSBALL TOURNAMENT**

- Austin Area Tournament Draws Top Table Soccer Players from Throughout USA -

Austin, Texas – Already, some 200 table soccer (a.k.a. "foosball") players and enthusiasts have begun to prepare for one of the nation's most unusual, unique sports competitions: the 10th Annual \$12,000 Bart O'Hearn Celebration Foosball Tournament. To be held October 16-18th at Buffalo Billiards along Austin's world famous 6th Street entertainment district, the tournament often draws many of the world's best, including members of the World Cup Champion U.S. National Team.

Now recognized as an International Table Soccer Federation (ITSF) Master Series tournament, the annual competition is a favorite both locally and among players on the international foosball pro tour. And, as one of the last events in this year's 50-tournament worldwide tour, the "Bart O" is a critical final opportunity for many players to earn ranking points to qualify for the ITSF World Championship Finals in Nantes, France next January.

This means the competition is likely to be intense, drawing match ups between top players such as U.S. Team member and local favorite Tracy McMillin (in Open categories) and Semi-Pro Champion Greg Pitt against the likes of ITSF World Finalist Tony Spredeman of Cudahy, WI and past ITSF World Junior Champion Ryan Moore of Lexington, KY. Women's competition is also likely to include some of the best in the world, including Bart O's defending Women's Doubles Champions Brittany Cersosimo of Atlanta, GA and Mary Moore of Lexington, KY, and Women's Singles Champion Gena Murray of Ft. Worth, TX.

The tournament is organized in celebration of the life of the late foosball enthusiast and friend Bart O'Hearn. Competition is sanctioned by both ITSF and the United States Table Soccer Federation, and the tournament area is open to all spectators and press. Opening events begin at 7:30 p.m. on Friday, October 16th, with most finals occurring on Sunday the 18th. There are competitive categories for all skill levels for men and women, from beginner to Master, and players can register on site. All competition will be held on Valley-Dynamo's Tornado Table Soccer™ tables. Additional happenings include a drawing on Sunday night for an HDTV, and a very special photo remembrance of all our fallen foos friends from over the years.

Sponsors include Austin Foam Plastic, Buffalo Billiards, Hull Supply Company, Custom Car Crafters, Access Controls of Austin, Aquarius Pools and the O'Hearn Family and Friends. Host hotel is the nearby Capitol La Quinta Inn at 300 E. 11th St. in Austin (reservations: 1-512-476-1166).

Other ITSF 2009 World Tour events have taken place in Austria, Belgium, Canada, Denmark, France, Germany, Japan, Mexico, Russia, the UAE, the UK and more, with competitors from over 50 countries participating. In fact, this year's tour may be the largest worldwide table soccer pro tour ever, with even more to come for 2010!!

For additional details about this event and the sport of table soccer, please see the following websites:

- www.ustsf.org - USTSF website/Tournament & U.S. National Team sponsorship opportunities
- www.table-soccer.org - ITSF website/International Rankings/News
- www.foosball.com - General information about the sport of Table Soccer

For more information, photos, or for an electronic version of this release, please contact:

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